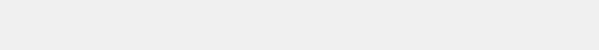
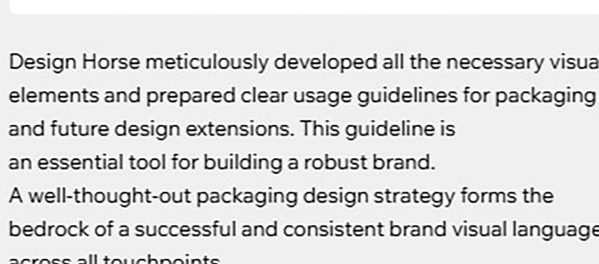
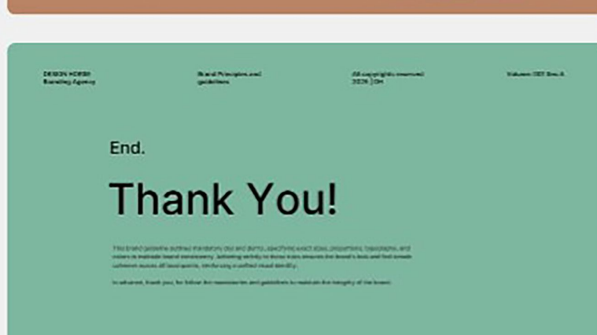
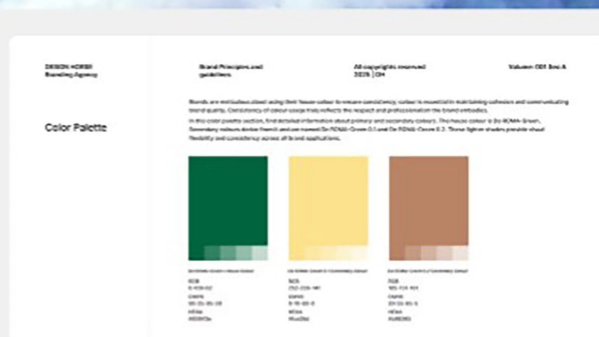
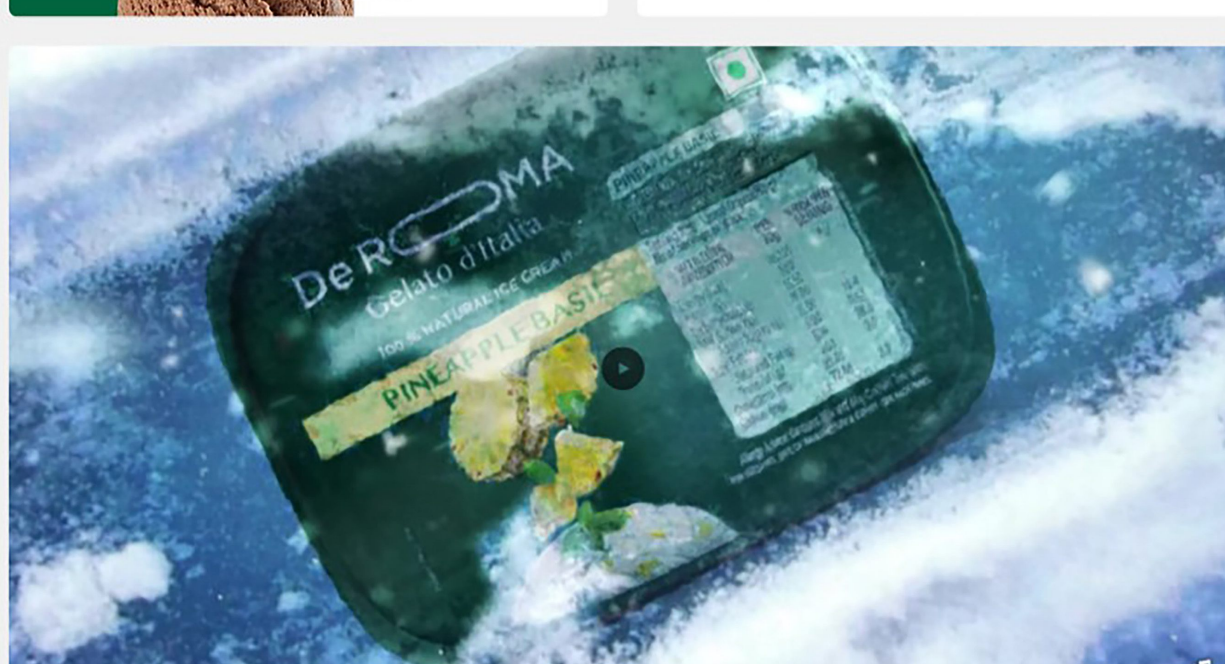
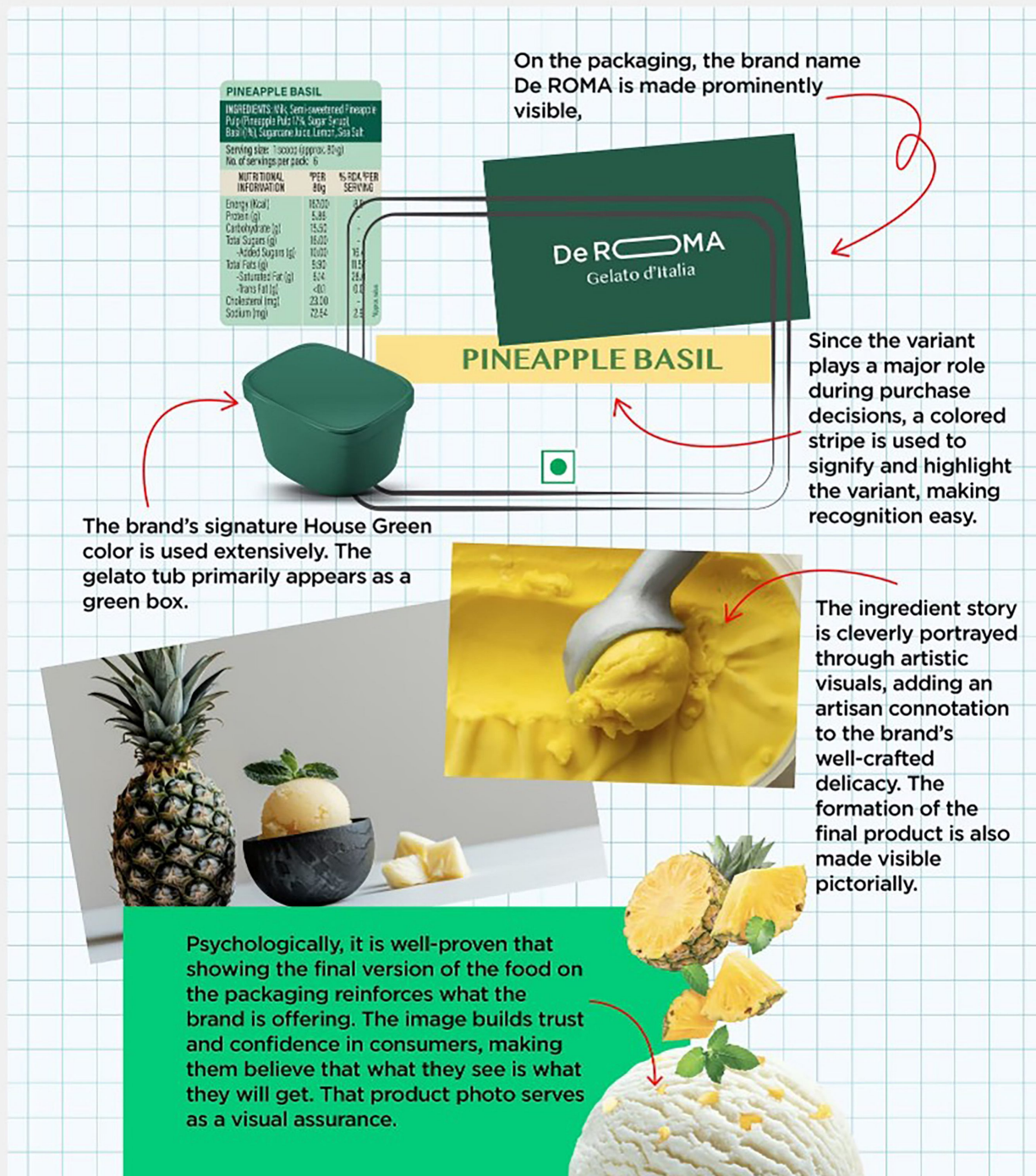


PACKAGING DESIGN DeROMA



Packaging: De ROMA's Most Impactful Brand Touchpoint

In the F&B and snacks category, packaging plays a critical role—it acts as the last-mile push. In De ROMA's brand strategy, Design Horse Branding Agency emphasized the importance of strong packaging design and consistent brand language to build clear visual perception among prospective consumers.


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