WORK

BRAND IDENTITY RUN



A well-crafted brand identity is essential in today's visually dominant world. Rise Up Nutrition (R.U.N.) specializes in albumen-based

protein powders that accelerate metabolism, elevate energy, burn fat, and sculpt lean muscle. Design Horse Branding Agency assumed responsibility for crafting R.U.N.'s identity, guided by its mantra "Good Brand Design Is Good Business," meticulously shaping graphics, typography, and colour to forge compelling recognition.



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Brand Guidelines



The Logo

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Primary Logo

Always use the primary logo without distortion, color alter Maintain clear space around 1 visibility and impact. Use only grounds for clarity and brand all applications.

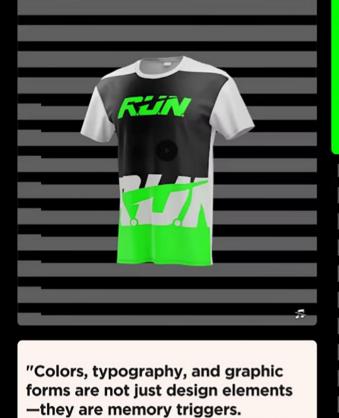
Secondary Logo Use the secondary logo only

logo doesn't fit due to size or Maintain proportions, clear s color formats. Avoid using the place of the primary unless cl context.

Design Horse Branding Age







you're remembered. In a crowded market, it's the difference between being noticed and being ignored."

"A robust brand identity isn't just how you look —it's how

Together, they shape brand identity and leave lasting impressions that make a brand unforgettable to its audience."







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